

DIGITAL MARKETING INTERN

LOCATION: Portland, OR

STATUS: 10 – 15 Hours / Week

EDUCATION: Bachelor's or higher at an accredited college or university

COMPENSATION: Weekly stipend

Apply: hello@thaccessoryjunkie.com

DESCRIPTION:

TheAccessoryJunkie.com is a fast growing ecommerce start up that releases limited collections of accessories curated from around the world. The ideal applicant will possess stellar knowledge of the digital media landscape, SEO best practices, including various social media sites. The successful candidate will contribute to website redesign projects, email and instagram layouts, as well as monitoring and posting on blogs and social networks to drive brand awareness and customer acquisition. This position is also responsible for engaging in online forums, participating in online outreach and promotion, optimizing our website and conducting keyword analysis. Those looking to gain valuable online marketing experience are encouraged to apply.

A great role for someone who loves fashion and accessories, is curious about the world and is looking for unique experience in a start up tech company.

This position works closely with and reports to the founders.

DUTIES + RESPONSIBILITIES:

- Develop + write marketing content executions to be deployed across partner social media channels
- Implement SEO best practices and write meta content to support brand SEO initiatives
- Analyze reports to create insights that will help drive digital marketing content strategies
- Work with SEO tools and platforms to create keyword maps for brand growth
- Build email campaigns and manage seasonal email calendar

KNOWLEDGE, SKILLS, + ABILITIES:

- Must be extremely detail oriented with strong attention to follow-through
- Strong writing skills
- Communicate effectively in both written + verbal form
- Flexible in work functions + duties
- Ability to manage multiple tasks + meet deadlines
- Proficient in managing large amounts of data + ability to interpret + extract meaningful insight from data
- Exceptional time management skills

- Strong teamwork skills
- Proficiency in Adwords and Facebook Ads preferred
- Proficiency in Photoshop a plus
- Proficiency + strong skills in MS Office Suite
- Must be able to focus for long periods of time at a computer screen given the nature of the digital business